

BACK TO SCHOOL PRIDE PROPOSAL

About RaYnbow Collective

We are the [RaYnbow Collective](#), a non-profit (501c-3) created to support and uplift the LGBTQIA+ students of Brigham Young University. Our mission is to identify and create safe spaces for LGBTQIA+ students at BYU and connect them to affirming community resources.

What follows is a proposed outline for the 2024 Back To School Pride Event.

THE PLANNING PLAN

An event of this magnitude should be planned in a manner geared toward the maximisation of efficiency. Time is valuable, and the goal is to best utilise Council Member's skills while taking up the least amount of their time possible. Documents, spreadsheets, and forms will be done online and shared with everyone for ease of access and clear understanding of both where we are and what happens next.

An Event Plan is created containing the subject areas Proposal, Budget, Event Schedule, Marketing Timeline, To Do List, Contacts, and Minutes from previous meetings. These become living documents to work from and points of reference for accountability and knowing the next step.

In-person meetings will be conducted on occasion, but should never exceed 90 minutes, or occur more than once a week. Each meeting will have one or two main focus points with a What we Have/What we Need recap, based on the Event Plan Documents, at the start of each meeting. Attendees will be asked to contribute to the online notes to streamline the meetings as much as possible.

Forms will be created for performers, vendors, staff and volunteers. A code of conduct will be established and distributed to all involved parties. These will be created as online forms, allowing the data to push to a spreadsheet for ease of collection.

BACK TO SCHOOL PRIDE: MORE THAN JUST AN EVENT

2024 will mark RaYnbow Collective's 4th Annual Back To School Pride Event.

We believe Back To School Pride serves to not just bring a joyous celebration to the LGBTQIA+ Students of Brigham Young University, but to bring together the community itself. Education, consolidation and availability of resources, and positive role modelling are just a few of the key points of a Back To School Pride Event.

It is also a joyous celebration!

1. EDUCATION

Bringing informative booths to a Back To School Pride Event helps the community, quite literally, help itself. Education *is* power, and a community needs power to propel itself forward. By reaching out to entities like local LGBTQIA+ entities, such as Celebrate Therapy or Encircle, Back To School Pride can provide a hand in helping the community be the healthiest it can be.

2. CONSOLIDATION & AVAILABILITY OF RESOURCES

In line with both Education and Positive Role Modeling, a gathering of resources benefits not only those who attend Back To School Pride, but anyone with access to the internet or a brochure in hand. Need to find a LGBTQIA+ friendly mental health counsellor? Here are some links to try! Need to find a sexual health clinic? There's a couple of addresses to look at! Want to read a sci-fi novel with a bisexual protagonist? Have I got a book rec for you! Having a collection of verified links and information is a low cost, yet high reward, investment in the community. By keeping an updated information list, RaYnbow Collective can help the community year-round.

3. POSITIVE ROLE MODELLING

The Positive Role Modeling aspect has a two-fold approach. By reaching out to some keynote speakers or panellists, as at previous events, we can bring to a better light the issues they face, and the values they hold. It's an opportunity to show not just the LGBTQIA+ Students of BYU and their friends and families, but the community at large, that there's acceptance, there's hope, and there's innovation out there. The second part of Positive Role Modeling comes from within; it's The RaYnbow Collective Members. By creating, and adhering to, a code of conduct and core values, we show others the best of both ourselves and the community.

4. THEN WE PARTY

At heart, Back To School Pride is a celebration! It is a celebration of all the differences among us and all the things we share in common. There are many

LGBTQIA+ BYU Student artists and musicians, and Back To School Pride reaches out to them for performances and participation. From Drag Performers to Painters, from Poets to Musicians, there are so many amazing things to see, hear and learn from our LGBTQIA+ community.

IN CONCLUSION

Every year, we are afforded an amazing opportunity; a chance to do some real good, and have a real good time doing it. Please consider the ideas presented here, and the presenters, The RaYnbow Collective.

Thank you for your time and consideration.